

2023-24 Jr. Beef Ambassadors

The South Dakota Jr Beef Ambassador program was an iconic program carried out by the SD Cattlewomen that provided an opportunity for young beef leaders to engage and promote our product.

The program sunsetted at both the national and state level several years ago but the impact of the program continues yet today with some of our current beef leaders having been raised as part of the program. The South Dakota Jr Beef Ambassador Program Coordinator, Riley Zoss - Littau, sees the program as an opportunity for not only the youth but to also a way to pay tribute to organizations like the SD Cattlewomen that have played key roles in keeping beef part of our family mealtime, and giving South Dakota youth a voice. “The South Dakota Jr Beef Ambassadors are the future of the Beef Industry, and this program is geared towards helping them be confident in promoting the beef product their families work so hard to produce year after year.” States Zoss-Littau The South Dakota Junior Beef Ambassador program is open to any youth ages 5 to 18. This is a fantastic and fun opportunity to advocate for the beef industry and share your passion within your local community and throughout the state of South Dakota.



Mercedes Jones



Ned Pazour



Rhett Blume



Scarlett Radke



Shannon Gebhart



Taylor Harriman

2023-24 Jr. Beef Ambassadors



Emilia King



Fidelia Rasmussen



Hadley Haneke



Hank Pazour



Jayna Blume



Jennings Pazour



Jersey Lucas



Josie Tish



Karlie Steifvater

2023-24 Jr. Beef Ambassadors



Katelyn Gebhart



Kaycee Scheel



Kaylin Gjernes



Kolt Johnson



Koyle King



Kyle Sanders



Ladd Pazour



Lexi Osterman



Mauer Jones

2023-24 Jr. Beef Ambassadors



Ashley Gebhart



Bailey Gjernes



Barrett Butzer



Cambree Holt



Baylor Pazour



Bennett Gordon



Brindle Hostler



Cashley King



Charles Barber

2023-24 Jr. Beef Ambassadors



Elliot Johnson



Weston Grace



Zoey Barber



Thorne Radke



Elle Goehring



Emmalee Scott



Reed Scott



Chord Blotsky



Ray Sanders