

Perfect Beef Cuts for Entertaining

HELP CONSUMERS CHOOSE THE BEST ROAST FOR THEIR HOLIDAY NEEDS.

Ribeye Roast



Also Known As:

Newport Roast
Prime Rib
Standing Rib Roast

Taste & Texture:

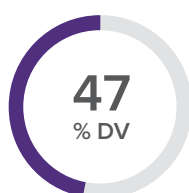
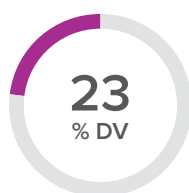
Savory and fine-textured with generous marbling. A classic holiday roast.

Price: \$\$\$

Nutritionals: 202 CALORIES

4.5g SAT FAT

23g PROTEIN



Tenderloin Roast



Also Known As:

Chateaubriand
Full Tenderloin Roast
Filet Mignon Roast

Taste & Texture:

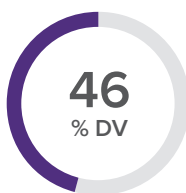
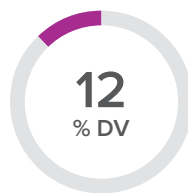
The most tender beef roast which is well known for being lean and succulent. Easy to carve with its fine texture.

Price: \$\$\$

Nutritionals: 150 CALORIES **LEAN**

2.5g SAT FAT

23g PROTEIN



Strip Roast



Also Known As:

Top Loin Roast

Taste & Texture:

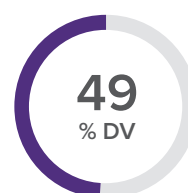
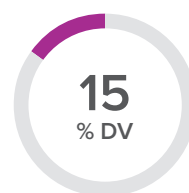
A centerpiece roast which is tender, juicy and full of flavor.

Price: \$\$

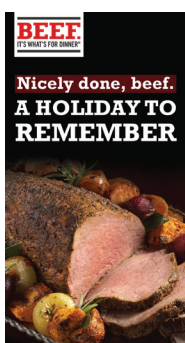
Nutritionals: 168 CALORIES **LEAN**

2.9 SAT FAT

25g PROTEIN



Nutritionals are for a 3-ounce, cooked serving with visible fat trimmed. Percent Daily Values (DV) based on a 2000-calorie diet.



How much to buy:

Number of people	Boneless roast	Bone-in roast
4	1.5 lb.	3 lb.
10	4 lb.	7.5 lb.

Follow the 3 Simple Steps for Oven Roasting Beef in the Beef It's What's for Dinner – Holidays Made Memorable brochure and find delicious recipes at BeefItsWhatsForDinner.com



Funded by Beef Farmers and Ranchers