

South Dakota Beef Ambassador Application

This opportunity is open to all South Dakota Youth.



The South Dakota Beef Industry has a long and rich history, one that has been a part of the American fabric since its inception. The South Dakota Beef Industry council Beef Ambassador leadership opportunity is for youth ages 5 to 18. By applying to become a member of the Beef Ambassador team, you will be able to share your beef story at two levels as described below. This is not a contest as we seek to find youth that are passionate beef and the beef industry. Please see requirements of each level and select the level that meets your interest. **Please note that all content shared through the South Dakota Beef Industry Council undergoes review by USDA so your content will be subject to that as well.**

Level I: This is considered the most basic form of promotion for our youth. Youth choosing this level can participate in basic beef promotion activities that include:

- Sharing a 15-30 second beef story that can include video, pictures, recipes, etc.
- Images depicting your life on your beef farm or ranch.
- Recipe Demos that range from 1 to 3 minutes.

Level II: This is considered an advanced level. Youth choosing to participate at this level will complete the following:

Résumé: one page, typed with a one-inch margin using 12 font size including:

- Name, address, county, home phone and e-mail address
- Leadership and teamwork experiences, you have engaged in, including your specific responsibilities.
- Knowledge and skills learned through life experience, 4-H and other activities that are directly related to beef.

Cover letter: one page, typed with one-inch margins using 12 font size including:

- Reason for wanting to become a beef ambassador.
- One paragraph highlighting what you would offer to the beef team.
- One paragraph highlighting an idea you would like to incorporate if selected.
- Three letters of recommendation (from non-relatives)

Interview: A virtual interview. All applicants at this level will be required to complete a virtual interview for selection.

If chosen to be a member of the Level II team, you will accept a one-year term and are responsible for attending meetings and events across the state.

Email documents to Suzy Geppert at sgeppert@sdb beef.org or call 605-224-4722.

☐ Level I ☐ Level II

Youth Signature

Date

Parent Signature

Date

DUE: June 1, 2020